

## **Keli Campbell**

**Keli** grew up in **Kona, Hawaii** surfing the local breaks, paddling canoes and sailing the historic **Hawaiian Voyaging Canoes** with her family and friends.

Once she had completed high school in the islands, she chose to expand her horizons by moving to **California; Malibu** specifically. There she attended & graduated from **Pepperdine University**. A fortuitous fringe benefit to the university's locale was its proximity to several world renowned surf breaks. (Unlikely that her campus choice was influenced at all by that fact) She was stoked to find herself conveniently living adjacent to one of the most perfect waves around- Malibu.

After graduation, she returned home to the **Big Island** where she put her **Journalism Degree** to use writing for **Free Surf Magazine** and finished **her own book** showcasing the **Surf Spots in Kona and their Hawaiian Cultural Significance**.

Concurrently, Keli started a company she named **Tombomb, (tomboy + bombshell)**, aimed at promoting women in surfing. **Tombomb** held the first ever all-girls' contest in June 2007. Additionally, she is sending out applications for **Tombomb's** first **Scholarship** this year.

Keli's surfing and personal accomplishments have been featured in various movies and publications. She's filmed surfing in a "**A Common Thread**" and has been profiled in **Smart Magazine** and **Free Surf** for her efforts to further her company's cause.

Keli relocated to **Ventura, Ca.** the winter of '07 and has been adopted into the Surf Laws family. Check out Keli's site at [www.tombomb.net](http://www.tombomb.net).

